Esther Elliott

Writer

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Journalist with a background in history, blending storytelling with a keen understanding of societal dynamics. Demonstrates strong skills in content creation, social media engagement, and advocacy, with experience in SEO optimization and public speaking. Eager to leverage these strengths to craft compelling narratives that inform and inspire diverse audiences.

SKILLS

Content Creation - Canva - Adobe Premiere Pro - AP Style - Chicago Manual of Style - Organizational - Planning - Public Speaking

EDUCATION

B.A. History

Malone University, Canton, OH August 2019 - May 2023

- Relevant Courses: History Senior Seminar, Introduction to Media Production, Advanced Public Relation
 Writing
- o The Aviso | Staff Writer : Wrote two news articles on campus events. Office of Multicultural Services Benefits Students | Video Producer
- Office of Multicultural Services | Student Leader/Mentor: Discussed academic and career goals with incoming freshmen over weekly/monthly meetings. Discussed academic progress.

PROFESSIONAL EXPERIENCE

Freelance Journalist

CrossPolitic News | Remote, USA January 2025 - Present

- Developing and pitching story ideas to fellow journalists on topics related to family and ministry.
 Reaching out to and interviewing Christian ministries and content creators.
- Writing 700-word articles on various topics.

Research & Writing Intern

Feminists For Life America | Remote, USA October 2024 - December 2024

 Wrote three SEO-optimized blog posts for Girls Deserve Better and Women Deserve Better pages about self-worth, mental health and personal development.

Content Creation & Digital Marketing Extern

Extern | Remote USA September 2024 - October 2024

∘ Implemented SEO optimization skills in keyword research & analysis for internships and externships. ∘ Utilized SEO tools Moz & Semrush to discover relevant keywords related to internships and externships. ∘ Developed three SEO-optimized blog posts about searching for internships and externships.

PR/Marketing Intern

The Borgen Project | Remote, USA January 2024 - March 2024

∘ Utilizing social media content and email campaigning for advocacy, and awareness. ∘ Contacting Congressional members to support various bills via Facebook, Twitter, email and phone. ∘ Held an informational meeting to spread awareness about the organization's mission.

Writing Intern

Malone University | Canton, OH, USA September 2022 - May 2023

- Interviewed students involved in on-campus and off-campus internships, projects, and other opportunities.
- o Wrote five 400-word profiles on student accomplishments, career and academic goals.

VOLUNTEER EXPERIENCE

- o Justice Ambassador | Prison Fellowship (June 2024 Present)
- o Writer | International Friendships Inc (June 2024 December 2024)
- English Conversation Partner | ENGin (January 2024 March 2025)
- o Writer & Editor | In Education Inc (September 2023 December 2023)