

Esther Elliott

Writer

Phone: (216) 659-4844

Email: eelliott1@malone.edu

Address: Northfield, OH

Portfolio: estherelliottg.wixsite.com/esther

EDUCATION

Bachelor of Arts, History, Malone University, Canton, OH

Graduation Date: May 2023

- Relevant Courses: History Senior Seminar, Introduction to Media Production, Advanced Public Relations Writing
 - The Aviso | Staff Writer : Wrote two news articles on campus events. Office of Multicultural Services Benefits Students | Video Producer
 - Office of Multicultural Services | Student Leader/Mentor: Discussed academic and career goals with incoming freshmen over weekly/monthly meetings. Discussed academic progress.
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PROFESSIONAL SKILLS

Research

- Searching for and archiving pamphlets and brochures for History of Camp Wakonda project.
- Sought stories and testimonials from campers and camp counselors.
- Using primary and secondary sources for statistics and stories about community and loneliness.
- Compiling information into a powerpoint for the final presentation.

Social Media/Branding/Fundraising

- Used social media content, text messaging and emails to spread awareness about policies that help people in poverty as an intern for The Borgen Project and men and women in prison for Prison Fellowship.
- Achievements: 7 people emailed congress to support Borgen Project policies; 5 the International Affairs Budget, 1, the MINDS Act, and 1 the End Tuberculosis Act. And 1 person attended the informational meeting. Raised \$600 as part of a fundraising campaign.

Video Content Creation

- Created 3-minute informative YouTube videos encouraging Congress to support different policies. Created graphics and recorded videos via Zoom.
- Interviewed former Malone University Office of Multicultural Service Student Directors on their experiences with the organization via Zoom and compiled clips into a 1-minute informative video.

Writing/Journalism

- Wrote 400-700 news articles and profiles in AP Style for Malone University website
- and campus newspaper, The Aviso
- Wrote and edited 700-word blog articles in Chicago Manual of Style for In

Education Inc's Zealousness blog

- Researched and wrote two articles about ministering to international students for Koinesune Magazine.
 - Wrote a couple articles about employment and mental health for Feminists For Life.
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EXPERIENCE

Freelance Journalist

January 2025 - Present

CrossPolitic News | Remote, USA

- Developing and pitching story ideas to fellow journalists on family and ministry-related topics.
- Reaching out to Christian ministries and creators for 20-60 minute interviews.
- Writing medium-form profiles.
- Using SEO optimization to make articles easily searchable.

PR/Marketing Intern
The Borgen Project | Remote, USA

January 2024 - March 2024

- Utilizing social media content and email campaigning for advocacy, and awareness.
- Contacting Congressional members to support various bills via Facebook, Twitter, email and phone.
- Held an informational meeting to spread awareness about the organization's mission.

Writing Intern
Malone University | Canton, OH, USA

September 2022 - May 2023

- Interviewed students involved in on-campus and off-campus internships, projects, and other opportunities.
 - Wrote five 400-word profiles on student accomplishments, career and academic goals.
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REFERENCES

Constance Brannon Boring
(p) 330-471-8526
(e) cboring@malone.edu

Allison Harlan
(p) +1 (253) 433-7118
(e) allison.harlan@borgenproject.org

Heather Norton
(p) 703-554-8579
(e) heather_norton@pfm.org